

100,000

HUNGRY VISITORS

WWW.RESTAURANTWEEKBOSTON.COM

Make the most of Dine Out Boston (a.k.a. Restaurant Week). Advertise on RestaurantWeekBoston.com during July and August to reach over 100,000 hungry visitors who are already primed to hear your messages about dining, drinking and entertainment. This is your opportunity to make sure these diners know about what you have to offer.

RESTAURANTS

Why wait for Restaurant Week? Get diners in the door NOW and keep them coming back all year long. Promote your prix-fixe menus, specials and events.

ENTERTAINMENT & RECREATION

Encourage diners to extend their night on the town with after-dinner entertainment. Advertise your theatrical, musical and comedy events.

WINE, BEER AND SPIRITS

Restaurant Week diners drink their fair share of fine wines, craft beers and spirits. Spread the word about your unique offerings and best values.

Check out some of the campaigns advertisers have run in the past...

BE IN TOUCH

CHRIS CULNANE
CMC@BOSTONCHEFS.COM // 617.441.8600

OUR AUDIENCE

66% FEMALE

63% 25-54

36% \$100K+ HHI

66% \$50K+ HHI

56% NO KIDS

THIS SUMMER

GET IN FRONT OF 100,000 HUNGRY & AFFLUENT DINERS TO LET THEM KNOW ABOUT YOUR DEALS, EVENTS AND UNIQUE OFFERINGS.

SUMMER 2018 STATS

1.4+ MILLION PAGE VIEWS

187,000+ VISITS

105,000+ VISITORS

GET SOCIAL

WE CAN SHARE YOUR MESSAGE WITH OUR FOLLOWERS ON FACEBOOK (21K+), TWITTER (13K+), AND INSTAGRAM (16K+) JOIN THE RESTAURANT WEEK CONVERSATION NOW!

RATES & DETAILS

125,000 IMPRESSIONS	\$1,000	\$8 CPM
200,000 IMPRESSIONS	\$1,500	\$7.5 CPM

CAMPAIGNS INCLUDES...

- * 2 FACEBOOK POSTS
- * AD DESIGN

AD SIZES: 728X90; 240X600; 300X250; 300X50