100,000 HUNGRY VISITORS
WWW.RESTAURANTWEEKBOSTON.COM

Make the most of Dine Out Boston (a.k.a. Restaurant Week). Advertise on RestaurantWeekBoston.com during July and August to reach over 100,000 hungry visitors who are already primed to hear your messages about dining, drinking and entertainment. This is your opportunity to make sure these diners know about what you have to offer.

OUR AUDIENCE
66% FEMALE
63% 25-54
36% $100K+ HHI
66% $50K+ HHI
56% NO KIDS

THIS SUMMER
GET IN FRONT OF 100,000 HUNGRY & AFFLUENT DINERS TO LET THEM KNOW ABOUT YOUR DEALS, EVENTS AND UNIQUE OFFERINGS.

RESTAURANTS
Why wait for Restaurant Week? Get diners in the door NOW and keep them coming back all year long. Promote your prix-fixe menus, specials and events.

ENTERTAINMENT & RECREATION
Encourage diners to extend their night on the town with after-dinner entertainment. Advertise your theatrical, musical and comedy events.

WINE, BEER AND SPIRITS
Restaurant Week diners drink their fair share of fine wines, craft beers and spirits. Spread the word about your unique offerings and best values.

Check out some of the campaigns advertisers have run in the past...

BE IN TOUCH
CHRIS CULNAME
CMC@BOSTONCHEFS.COM // 617.441.8600

RATES & DETAILS
125,000 IMPRESSIONS $1,000 $8 CPM
200,000 IMPRESSIONS $1,500 $7.5 CPM
CAMPAIGNS INCLUDES...
* 2 FACEBOOK POSTS
* AD DESIGN
AD SIZES: 728X90; 240X600; 300X250; 300X50

GET SOCIAL
WE CAN SHARE YOUR MESSAGE WITH OUR FOLLOWERS ON FACEBOOK (21K+), TWITTER (13K+), AND INSTAGRAM (16K+)
JOIN THE RESTAURANT WEEK CONVERSATION NOW!

SUMMER 2018 STATS
1.4+ MILLION PAGE VIEWS
187,000+ VISITS
105,000+ VISITORS